

POLITIKA SÚBOROV COOKIES

Naše webové stránky používajú cookies na zlepšenie vašich skúseností pri prehliadaní.

Správcom údajov je Česká národní banka L.F. Investment Limited. Podrobné informácie o spracovaní osobných údajov, vrátane vašich práv, nájdete v našich pravidlách ochrany osobných údajov tu.

Webové stránky používajú cookies na rozlíšenie medzi vami a ostatnými používateľmi našich webových stránok. To pomáha spoločnosti poskytovať vám dobrý zážitok pri prehliadaní našich webových stránok a umožňuje nám vylepšiť webové stránky.

Cookie je malý textový súbor, ktorý uložíme vo vašom prehliadači alebo na pevný disk vášho počítača, ak s tým súhlasíte. Cookies obsahujú informácie, ktoré sa prenášajú na pevný disk vášho počítača. Tieto informácie sa používajú na optimalizáciu služieb poskytovaných prostredníctvom webových stránok spoločnosti, vrátane súvisiacich webových stránok uvedených nižšie, podstránok a odkazov (ďalej ako „Webové stránky“).

Niektoré cookies sú nevyhnutné na to, aby ste sa mohli pohybovať po našich webových stránkach a používať ich funkcie. Bez týchto cookies nie je možné aktivovať základné bezpečnostné funkcie a služby, ktoré ste požiadali, nemôžu byť poskytnuté. Každá webová stránka môže poslať svoje vlastné cookies do vášho prehliadača, ak to povolí nastavenie vášho prehliadača.

Naše webové stránky aktivovali režim súhlasu Google, aby zabezpečili, že súhlas používateľa so používaním cookies a spracovaním osobných údajov používateľa môže byť odoslaný spoločnosti Google v špecifických prípadoch (najmä na marketingové účely). To zabezpečuje, že produkty Google (napríklad Google Analytics, Google Ads) správne prispôbujú svoje správanie podľa preferencií používateľa týkajúcich sa cookies, v závislosti od toho, či boli príslušné cookies povolené alebo zamietnuté.

Upozorňujeme, že umožnením používania cookies na marketingové účely súhlasíte nielen so zbieraním a spracovaním vašich údajov na marketingové účely, ale aj s použitím týchto údajov rôznymi nástrojmi Google na rôznych platformách. Okrem toho môžu byť zhromaždené a spracované vaše telefónne číslo a/alebo e-mailová adresa na základe tohto súhlasu.

Cookies môžete odstrániť vo svojom prehliadači – zvyčajne sa nachádzajú v „Histórii“ navštívených stránok.

Môžete nastaviť spracovanie cookies a individuálne súhlasy, ako aj kedykoľvek odvolať svoj súhlas prostredníctvom nastavení cookies na našich webových stránkach.

KLASIFIKÁCIA COOKIES:

- **Nezbytné cookies:** Toto sú cookies, ktoré sú potrebné na prevádzku webovej stránky. Zahŕňajú napríklad cookies, ktoré vám umožňujú prihlásiť sa do zabezpečených oblastí webovej stránky, používať kreditné karty alebo využívať



e-billing služby. Technické cookies nemožno deaktivovať, pretože bez nich by webová stránka nefungovala správne.

- **Funkčné/preference cookies:** Tieto cookies sa používajú na rozpoznanie, keď sa vrátite na webovú stránku. To nám umožňuje prispôbiť obsah pre vás, privítať vás menom a zapamätať si vaše preferencie (napríklad jazyk alebo región).
- **Analytické/výkonnostné/statistické cookies:** Tieto cookies umožňujú spoločnosti rozpoznať a počítať počet návštevníkov a sledovať, ako sa návštevníci pohybujú po webovej stránke. To pomáha spoločnosti zlepšiť spôsob, akým webová stránka funguje, napríklad zabezpečením, že používatelia nájdu to, čo hľadajú.
- **Marketingové/cielené cookies:** Tieto cookies zaznamenávajú vašu návštevu na webovej stránke, stránky, ktoré ste navštívili, a odkazy, ktoré ste sledovali. Spoločnosť tieto informácie využije na to, aby webová stránka a reklama na nej boli relevantnejšie pre vaše záujmy. Spoločnosť môže tieto informácie tiež zdieľať s tretími stranami na tento účel.
- **Ostatné/nestruktúrované cookies:** Cookies podporného charakteru, ktoré majú svoju príslušnú funkciu v súvislosti s kategóriou cookies uvedenou vyššie.

Špecifikácia konkrétnych typov cookies je definovaná nižšie.

Upozorňujeme, že tretie strany (vrátane napríklad reklamných sietí a poskytovateľov externých služieb ako webová analytika) môžu tiež používať cookies, nad ktorými spoločnosť nemá kontrolu. Tieto cookies sú pravdepodobne analytické/výkonnostné cookies alebo cielené cookies.

Cookies môžete zablokovať aktivovaním nastavenia vo vašom prehliadači, ktoré vám umožní odmietnuť nastavenie všetkých alebo niektorých cookies. Avšak, ak použijete nastavenia svojho prehliadača na zablokovanie všetkých cookies (vrátane nevyhnutných cookies), nebudete schopní pristupovať na všetky časti webovej stránky.

Zoznam cookies používaných webovými stránkami spoločnosti je rozdelený na dve časti – časť A) zoznam cookies, ktoré sa môžu nachádzať na <https://www.greentradinguru.com/> (vrátane jeho podstránok) a časť B) zoznam cookies, ktoré sa môžu nachádzať na <https://zone.greentradinguru.com/> (vrátane jeho podstránok). Ako oba domény sú funkčne prepojené, niektoré cookies môžu byť používané oboma z nich, iné sú jedinečné pre každú z príslušných domén. Pozrite si súhrny nižšie pre podrobnosti.

Cookie	Domain/ Provider	Type	Description	Duration
ajs_anonymous_id	cdn.segment.com	Necessary	This cookie is set by Segment.io to check the number of new and	Persistent



			returning visitors to the website.	
ajs_user_id	cdn.segment.com	Necessary	The cookie is set by Segment.io and is used to analyze how you use the website.	Persistent
test_cookie	doubleclick.net	Necessary	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	1 day
_cf_bm	hubspot.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
_cfuid	hubspot.com	Necessary	This cookie is a part of the services provided by Cloudflare - including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session
bcookie	linkedin.com	Necessary	LinkedIn sets this cookie from LinkedIn.	1 year
ID	my.rtmark.net	Necessary	Preserves the visitor's session state across page requests.	1 year
_hssc	purple-trading.com	Necessary	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day
_hssrc	purple-trading.com	Necessary	Used to recognize the visitor's browser upon re-entry on the website.	Session



_hstc	purple-trading.com	Necessary	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days
_ga	purple-trading.com	Necessary	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
ajs_anonymous_id	purple-trading.com	Necessary	This cookie is used to identify a specific visitor - this information is used to identify the number of specific visitors on a website.	1 year
hubspotutk	purple-trading.com	Necessary	This cookie is used by HubSpot to keep track of the visitors to the website. This cookie is passed to Hubspot on form submission and used when deduplicating contacts.	180 days
ib-code	purple-trading.com	Necessary	Cookie is used to determine the user's referrer.	2 months
ASP.NET_SessionId	purple-trading.com	Necessary	Preserves the visitor's session state across page requests. Issued by Microsoft's ASP.NET Application, this cookie stores session data during a user's website visit.	Session
CookieConsent	purple-trading.com	Necessary	Stores the user's cookie consent state for the current domain.	1 year



Cookie	Domain/ Provider	Type	Description	Duration
om-country	purple-trading.com	Preferences	This cookie is used to determine the preferred country setting selected by the visitor.	Persistent
lidc	linkedin.com	Preferences	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	1 day
CMSPreferredCulture	purple-trading.com	Preferences	The cookie determines the preferred language and country-setting of the visitor. This allows the website to show content most relevant to that region and language.	1 year
_fw_crm_v	purple-trading.com	Preferences	Website analytics cookie used by Freshworks (CRM) for visitor information and source.	1 year

Cookie	Domain/ Provider	Type	Description	Duration
c.gif	c.clarity.ms	Statistics	Collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.	Session
AMP_unsent_#	cdn.amplitude.com	Statistics	Registers statistical data on users' behaviour on the website. Used for internal	Persistent



			analytics by the website operator.	
__ptq.gif	hubspot.com	Statistics	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session
_clk	purple-trading.com	Statistics	Collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.	1 year
_clsk	purple-trading.com	Statistics	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 day
ga#	purple-trading.com	Statistics	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
AMP_#	purple-trading.com	Statistics	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 year
AMP_TLDTES	purple-trading.com	Statistics	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session

SL_C_2336 1dd_035530 _DOMA_IN	purple-trading.com	Statistics	Cookie set by Smartlook. Collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.	Session
SL_C_2336 1dd_035530 _KEY	purple-trading.com	Statistics	Cookie set by Smartlook. Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.	Session
SL_C_2336 1dd_035530 _SID	purple-trading.com	Statistics	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.	Session
SL_C_2336 1dd_035530 _VID	purple-trading.com	Statistics	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.	Session
_dltk	c.clarity.ms	Statistics	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session
CLID	c.clarity.ms	Statistics	Identifies the first-time Clarity saw this user on any site using Clarity.	1 year
AMP_TEST	purple-trading.com	Statistics	Cookie set by Amplitude. Registers statistical data on users' behaviour on the	Session



			website. Used for internal analytics by the website operator.	
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Cookie	Domain/ Provider	Type	Description	Duration
OptiMonkShop	purple-trading.com	Marketing	Implements pop-up advertisement on the website.	Persistent
OptiMonkVisitorAttributes	purple-trading.com	Marketing	Implements pop-up advertisement on the website.	Persistent
anj	adnxs.com	Marketing	The anj cookie contains data denoting whether a cookie ID is synced with our partners.	3 months
receive-cookie-deprecation	adnxs.com	Marketing	This cookie is used to identify if a user's browser is in specific test groups within Google Chrome's Privacy Sandbox initiative. Websites must opt-in to use it.	400 days
uuid2	adnxs.com	Marketing	This cookie contains a unique randomly-generated value that enables the platform to distinguish browsers and devices.	3 months
XANDR_PAND	adnxs.com	Marketing	This cookie registers data on the visitor. The information is used to optimize advertisement relevance.	3 months
_uetsid	bing.com	Marketing	Used to track visitors on multiple websites, in order	Persistent



			to present relevant advertisement based on the visitor's preferences.	
_uetsid_exp	bing.com	Marketing	Contains the expiry date for the cookie with corresponding name.	Persistent
_uetvid	bing.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent
_uetvid_exp	bing.com	Marketing	Contains the expiry date for the cookie with corresponding name.	Persistent
MR	bing.com	Marketing	Indicates whether to refresh MUID.	7 days
MSPTC	bing.com	Marketing	Cookie set by Microsoft Bing.	1 year
MUID	bing.com	Marketing	Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.	1 year
SRM_B	bing.com	Marketing	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.	1 year
ANONCHK	c.clarity.ms	Marketing	This cookie is used by Microsoft for storing the session ID for a user.	1 day
MR	c.clarity.ms	Marketing	Indicates whether to refresh MUID.	7 days



SM	c.clarity.ms	Marketing	Used in synchronizing the MUID across Microsoft domains.	Session
retargeting	c.seznam.cz	Marketing	Registers user behaviour and navigation on the website, and any interaction with active campaigns. This is used for optimizing advertisement and for efficient retargeting.	Session
MUID	clarity.ms	Marketing	Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.	1 year
lastExternal Referer	connect.facebook.com	Marketing	Detects how the user reached the website by registering their last URL-address.	Persistent
lastExternal RefererTime	connect.facebook.com	Marketing	Detects how the user reached the website by registering their last URL-address.	Persistent
IDE	doubleclick.net	Marketing	Google DoubleClick IDE cookies are used to store information about how the user uses the website to present them with relevant ads according to the user profile.	1 year
ads/ga-audiences	google.com	Marketing	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session



pagead/1p-user-list/#	google.com	Marketing	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites.	Session
li_gc	linkedin.com	Necessary	Used to store consent of guests regarding the use of cookies for non-essential purposes.	180 days
li_sugr	linkedin.com	Marketing	Collects data on user behaviour and preferences.	3 months
img.gif	my.rtmk.net	Marketing	Account-Based-Marketing cookie that registers Website visitor data (e.g., IP address) to retarget users presenting same data for business-to-business marketing.	Session
tld_	purple-trading.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Session
_fbp	purple-trading.com	Marketing	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.	3 months
_gcl_au	purple-trading.com	Marketing	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months



_uetsid	purple-trading.com	Marketing	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement. This also allows the website to limit the number of times that they are shown the same advertisement.	1 day
_uetvid	purple-trading.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year
ajs_user_id	purple-trading.com	Marketing	This cookie is used to collect data on the visitor's behaviour on the website. This information can be used to assign the visitor to a visitor segment, based on common preferences.	Session
sid	seznam.cz	Marketing	Preserves users states across page requests.	30 days
SL_L_2336144_035530_SID	web-sdk.smartlook.com	Marketing	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location.	Persistent
optiMonkClientId	purple-trading.com	Marketing	This cookie is used to identify the visitor, and it expires in 1 year.	1 year



optiMonkE mbedded21 4196	purple-trading.com	Marketing	Implements pop-up advertisement on the website.	1 year
optiMonkSession	purple-trading.com	Marketing	Implements pop-up advertisement on the website.	Session

Cookie	Domain/ Provider	Type	Description	Duration
test_cookie	doubleclick.net	Necessary	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	1 day
_cf_bm	hubspot.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
_cfuvid	hubspot.com	Necessary	This cookie is a part of the services provided by Cloudflare - including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session
CookieConsent	zone.purple-trading.com	Necessary	Stores the user's cookie consent state for the current domain.	1 year
notification#	zone.purple-trading.com	Necessary	Cookie for Notification panel that is created via Admin tool. Admin can set expiration and whether the panel is dismissible/repeatable/always visible.	1 year



Cookie	Domain/ Provider	Type	Description	Duration
i18nextLng	d3h7n20zlyx7e3.c.loudfront.net	Preferences	Determines the preferred language of the visitor. Allows the website to set the preferred language upon the visitor's re-entry.	Persistent
remembered Email	zone.purple-trading.com	Preferences	Autofills email input in login form with user's email address.	Persistent

Cookie	Domain/ Provider	Type	Description	Duration
AMP_unsent_#	cdn.amplitude.com	Statistics	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Persistent
ajs_anonymous_id	cdn.segment.com	Statistics	This cookie is set by Segment.io to check the number of new and returning visitors to the website.	Persistent
_hssc	purple-trading.com	Statistics	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day
_hssrc	purple-trading.com	Statistics	Used to recognize the visitor's browser upon re-entry on the website.	Session
_hstc	purple-trading.com	Statistics	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days



ajs_anonymous_id	purple-trading.com	Statistics	This cookie is used to identify a specific visitor - this information is used to identify the number of specific visitors on a website.	1 year
AMP_#	purple-trading.com	Statistics	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 year
AMP_TLDTES	purple-trading.com	Statistics	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session
hubspotutk	purple-trading.com	Statistics	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days
AMP_TEST	zone.purple-trading.com	Statistics	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session
cookiecookie	zone.purple-trading.com	Statistics	This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site.	Session

Cookie	Domain/ Provider	Type	Description	Duration
ajs_user_id	cdn.segment.com	Marketing	This cookie is used to collect data on the visitor's behaviour on the website. This information can be used to assign the visitor to a visitor segment, based on common preferences.	Persistent
lastExternalReferer	connect.facebook.net	Marketing	Detects how the user reached the website by registering their last URL-address.	Persistent
lastExternalRefererTime	connect.facebook.net	Marketing	Detects how the user reached the website by registering their last URL-address.	Persistent
_anon_id	d3h7n20zlyx7e3.cLOUDFRONT.net	Marketing	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	Persistent
IDE	doubleclick.net	Marketing	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
ads/ga-audiences	google.com	Marketing	Used by Google AdWords to re-engage visitors that	Session



			are likely to convert to customers based on the visitor's online behaviour across websites.	
pagead/1p-user-list/#	google.com	Marketing	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral fees between websites.	Session
_ptq.gif	hubspot.com	Marketing	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session
tld_	purple-trading.com	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Session
_fbp	purple-trading.com	Marketing	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months
_ga	purple-trading.com	Marketing	Registers a unique ID that is used to generate	2 years

			statistical data on how the visitor uses the website.	
ga#	purple-trading.com	Marketing	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
_gcl_au	purple-trading.com	Marketing	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
ajs_user_id	purple-trading.com	Marketing	This cookie is used to collect data on the visitor's behaviour on the website. This information can be used to assign the visitor to a visitor segment, based on common preferences.	Session

Soubory cookie třetích stran používané na stránkách

<https://www.greentradinguru.com/> a <https://zone.greentradinguru.com>

Přehled třetích stran a dohod o ochraně údajů:

- [Adobe](#)
- [Adform](#)
- [Meta](#)
- [Google](#)
- [Linkedin](#)
- [Seznam](#)

